

# SPEAKERS

**GEOFF MULGAN (UK)**  
Chief Executive of Nesta

**TARIK YOUSEF (QA)**  
Senior fellow and Director of the Brookings Doha Center

**STEPHEN HUDDART (CA)**  
President and CEO of The J.W. McConnell Family Foundation

**ALEX RYAN (CA)**  
Co-Founder of Synthetikos Inc

**ADA WONG (HK)**  
Founder of HKICC

**AMALIA ZEPOU (GR)**  
Member of the Athens Municipality City Council

**SAM BAKER (UK)**  
Partner at Monitor Deloitte

**MARTIN STEWART-WEEKS (AU)**  
Advisor to PwC on The Impact Assembly

**NDIDI OKONKWO NWUNELI (NG)**  
Founder of LEAP Africa, Co-Founder of AACE Food Processing & Distribution

**MILICA BEGOVIC RADOJEVIC (TR)**  
Innovation Specialist at UNDP

**UFFE ELBÆK (DK)**  
Danish MP

**MARK MOORE (US)**  
Hauser Professor for Nonprofit Organizations, Harvard University Kennedy School of Government

**HARVEY KOH (IN)**  
Managing Director at FSG

**CATHY GLOVER (CA)**  
Director, Community Investment and Suncor Energy Foundation

**ALICE EVANS (UK)**  
Director of Systems Change at Lankelly Chase Foundation

**GABRIELLA GÓMEZ-MONT (MX)**  
Founder of Laboratorio para la Ciudad

**EZIO MANZINI (IT)**  
Honorary Professor at the Politecnico di Milano and Founder, DESIS

**LIESBET PEETERS (UK)**  
Founding and Managing Partner of D. Capital Partners

**PREETI SINHA (IN)**  
Senior President & Global Convenor of YES Institute

**KRISS DEIGLMEIER (US)**  
Chief Executive Officer at Tides

**CHRIS SIGALOFF (NL)**  
Director of Kennisland

**FRANCESCA BRIA (ES)**  
Chief Technology and Digital Innovation Officer in Barcelona City Council

**LISEN WIRÉN (NL)**  
Global Social Impact at Inter IKEA Systems

**CHARMIAN LOVE (UK)**  
Entrepreneur and Co-Chair, B Lab UK

**IBON ZUGASTI (EUK)**  
Partner/Director at Prospektike

**DR FRANÇOIS BONNICI (SA)**  
Founding Director of the Bertha Centre at University of Cape Town

**EDWIN HUIZING (NL)**  
CEO of Hivos

**DR. JESSICA SEDDON (IN)**  
Founder of Okapi

**RYM BAOUENDI (TN/US)**  
Urban sustainability catalyst and social entrepreneur

**FIONA DUNCAN (UK)**  
Chief Executive of Lloyds TSB

**LOUISE PULFORD (UK)**  
Director of SIX

**CAROLYN CURTIS (AU)**  
CEO of The Australian Centre for Social Innovation

**ELLA SALTMARSH (UK)**  
Specialist in innovation, systems change and story

**RACHAEL BROWN (SCT)**  
Leader within the creative and social enterprise sector

**DR DUNCAN GREEN (UK)**  
Senior Strategic Adviser at Oxfam

**HEIDER RIDHA (UK)**  
Principal at Bain and Company

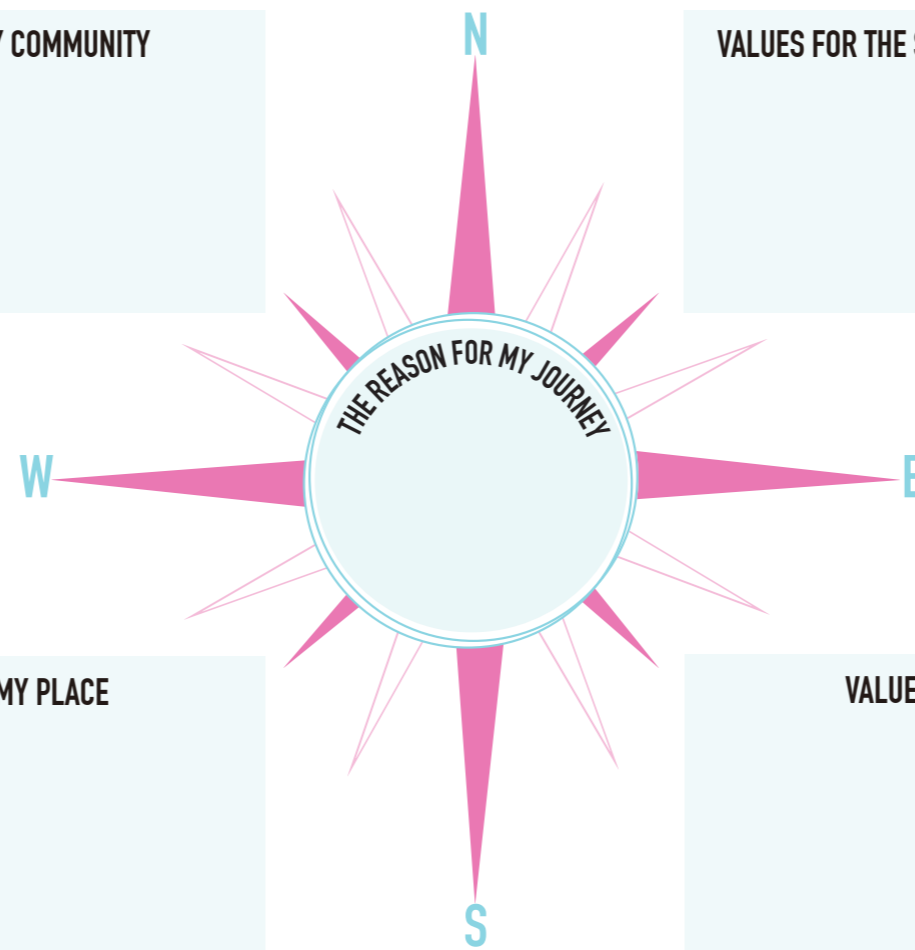
**NISHANT LALWANI (UK)**  
Chief Operating Officer at GIF

**GIULIO QUAGGIOTTO (UAE)**  
Innovation Professional

**MARCELLO PALAZZI (NL)**  
Founder President of Progressio Foundation for Human Progress

VALUES FOR MY COMMUNITY

VALUES FOR THE SOCIAL INNOVATION FIELD



VALUES OF MY PLACE

VALUES FOR MYSELF

## MY ROADMAP TO 2027



I COMMIT TO

MY FELLOW TRAVELLERS ARE

Maya Angelou  
-  
"We delight in the beauty of the butterfly, but rarely admit the changes it has gone through to achieve that beauty."



#SIXWAYFINDER

THE NEXT 10 YEARS OF SOCIAL INNOVATION

CONVENED BY **six**

HOSTED BY **nesta**



# WELCOME

Over the last decade, social innovation has moved into the mainstream. On every continent, social innovation labs, teams, funds and prizes have been set up in national and local governments, as well as in businesses, INGOs and charities. The field of social investment has grown substantially. Dozens of universities now offer social innovation courses. There are growing movements around evidence and understanding what works. We have many stories from around the world of these tools transforming communities and the lives of the most vulnerable individuals.

Seen through one lens, a huge amount has been achieved. But compared to the scale of social challenges facing the world, all of this looks marginal. We don't have enough examples of social innovation creating large scale, deep and systemic change. Only tiny fractions of commercial investment and public spending contribute to social innovation and the scale of social innovation institutions is tiny compared with their equivalents in technology, the military or medicine.

## The next 10 years needs to be better.

The Wayfinder event is happening at a critical point in time. Around the world, there is a growing sense that our societies are becoming more divisive and divided. We are living in a more uncertain global climate, where the challenges we face today are not the challenges of tomorrow. Addressing this needs innovation in how we work and live together. It also needs new forms of collaboration across established sectors and cultures.

By joining this Wayfinder event, you have the opportunity to set an agenda for the next 10 years.

Over the next 2 days, you and other leaders from across the world have the opportunity to discuss what could be done to bridge the gap. We have more than 150 people from 33 countries for you to meet over the next 2 days - this will be a truly global exchange. Together, we will work to address how to make the field more than the sum of its parts. We will set some priority areas for joint action in the next 10 years.

For those of you who are new to SIX, Welcome! Our events are always interactive; we encourage active participation. We encourage debate and disagreement. Come with an open mind. If you feel the need to say something, don't hold back.

Together, we have the potential to surmount our toughest challenges, to expand justice and equity for people and our planet, and to leave a better world for future generations. The work we have ahead of us is not easy. Creating more innovative societies takes creativity and courage.

We want to thank all of our partners who have made this important gathering possible, particularly Nesta for generously hosting, as well as the United Nations Development Program, The Australian Centre for Social Innovation, the J.W. McConnell Family Foundation and SiG National.

We welcome you.

## MY THOUGHT PARTNER IS:

# SIX WAYFINDER PROGRAMME 2017

## DAY 1: THURSDAY

**8:30-17:00 INSTALLATION** || Snapshot of the current landscape: Mapping our ecosystem

### CONTEXT

**8:30-9:00 WAKE UP** || Coffee and registration

**9:00-10:00 LISTEN** || Welcome address and scene setting

#### Featuring:

- Geoff Mulgan, Nesta (UK)

**LISTEN** || Navigating a troubled landscape and preparing for the future

#### Featuring:

- Kriss Deiglmeier, Tides (US)
- Tarik Yousef, Brookings Institute (QA)

**10:00-10:15 CONNECT** || Icebreaker

**10:15-10:30 CAFFEINATE** || Break

### THE STATE OF SOCIAL INNOVATION

**10:30-12:00 LISTEN** || Rapid stories from around the world and across the field

#### Each speaker will respond to the questions:

1. What are the successes of the past 10 years?
2. What are the big questions facing the field?
3. What can be achieved in the next 10 years?

#### Featuring the following action areas:

- Philanthropy: Stephen Huddart, The J.W. McConnell Family Foundation (CA)
- Digital: Francesca Bria, City of Barcelona (ES)
- Policy: Alex Ryan, Alberta CoLab (CA)
- Business: Hege Sæbjørnsen, IKEA (UK)
- Schools and skills: Ada Wong, Mad Institute (HK)
- Social Investment: Cliff Prior, Big Society Capital (UK)

#### Short Break

- Entrepreneurship: Fernande Raine, Ashoka (US)
- Development: Celina Agaton, MapPH (PH)
- Legal forms: Charmian Love, B Lab UK (UK)
- Cities/Mayors: Amalia Zepou, Deputy Mayor of Athens (GR)
- Cooperatives: Ibon Zugasti, MONDRAGON (ES)
- Measurement: Sam Baker, Deloitte (UK)
- Universities: Dr. François Bonnici, The Bertha Centre for Social Innovation and Entrepreneurship (SA)

**12:00-13:00 EAT** || Lunch

## DAY 1 CONTINUED...

**13:00-14:00 LISTEN** || Exploring the tensions within social innovation

Five speakers will comment on the energising and de-energising patterns that guide, push and pull the field.

#### Featuring:

- Value v Values: Martin Stewart-Weeks, PwC (AU)
- People v Power: Edwin Huizing, Hivos (NL)
- North v South: Ndidi Okonkwo Nwuneli, LEAP (NG)
- Research v Practice: Jessica Seddon, Okapi (IN)
- Rhetoric v Action: Millie Begovic Radojevic, UNDP (TR)

**INSTALLATION** || The energies in the field

**14:00-16:00 TALK** || Diving in with small group discussions

Participants will dive into the positive and negative trends currently shaping two actions areas in two rounds of discussion.

**Special small group session: City Makers - a new social innovation frontier?**

Hivos will host a special extended small group session on cities, featuring Amalia Zepou, Deputy Mayor of Athens (GR), Rym Baouendi, Urban Sustainability Catalyst (TN/US) and Gabriella Gomez-Mont, Lab for the City (MX) [Max 10 people].

**16:00-16:30 REFLECT** || Understanding what guides us

16:00-16:15 Introduction by Uffe Elbæk, The Alternative Party (DK)

16:15-16:30 Individual reflections

**16:30-17:00 PROVOCATION** || What's still missing

Closing reflections led by Fiona Duncan, Lloyds TSB Foundation for Scotland (UK) and Mark Moore, Harvard Kennedy School of Government (US)

**17:00-18:30 DRINK** || Evening reception at Nesta

## DAY 2: FRIDAY

**8:30-17:00 INSTALLATION** || Snapshot of the current landscape: Mapping our ecosystem

### BRIDGING TO ACTION

**8:15-8:45 WAKE UP** || Coffee

**8:45-9:00 WELCOME** || Scene setting

#### Featuring:

- Louise Pulford, SIX (UK)
- Harvey Koh, FSG (IN)

**9:00-9:45 LISTEN** || Stories of systems change

#### Featuring:

- Carolyn Curtis, TACSI (AU)
- Cathy Glover, Suncor Energy (CA)
- Ella Saltmarshe, The Comms Lab (UK)
- Alice Evans, Lankelly Chase (UK)

**9:45-11:30 DIVERGE** || What destination are we trying to reach?

**11:30-11:45 CAFFEINATE** || Break

**11:45-12:30 CONVERGE** || Aligning to shared destinations

**12:30-13:30 EAT** || Lunch

**13:30-15:00 LISTEN & REACT** || Overcoming roadblocks

#### Featuring:

- Rachael Brown, Cultural Enterprise Office (UK) - Host
- Gabriella Gomez-Mont, Lab for the City (MX)
- Duncan Green, Oxfam (UK)
- Ezio Manzini, DESIS (IT)
- Carolyn Curtis, TACSI (AU)
- Heider Ridha, Bain and Company (UK)
- Liesbet Peeters, Dalberg Capital (UK)
- Nishant Lalwani, Global Innovation Fund (UK)
- Preeti Sinha, Yes Bank (IN)
- Giulio Quaggiotto (UAE)

**15:00-17:00 CONVERGE** || Mapping the way forward together

15:00-16:00 Group & personal commitments

16:00-16:30 Share back group commitments

16:30-17:00 Weaving and closing reflections led by Charles Leadbeater and Marcello Palazzi, SIX Chair

**INSTALLATION** || The way forward - a road map for the next 10 years

**17:00-18:30 DRINK** || Closing celebration

