



Public Event

8:00-9:00

Registration

Registration with breakfast, coffee and tea available.

9:00-12:30

Introduction to social innovation (public event)

Welcome from hosts

Yekta Kopan
Louise Pulford, SIX
Marcello Palazzi, SIX
Emre Zorlu, Zorlu Holding
Buğra Çelik, imece
Duygu Kambur, imece

Leaving No One behind

Talya Özdemir, Spokesperson for Girls 4
Girls in Science Program, Royal Academy of
Science International Trust

Take a Deep Breath

Led by special guest
Şahika Ercümen, National Athlete & Freediving
World Recordholder

A global tour of social innovation

What is social innovation?
Geoff Mulgan, Nesta

What does it look like in Turkey, the region
and around the world?

Tarık Yousef, Brookings Doha Center
İtir Erhart, Bilgi University
Hakan Ateş, Denizbank
Kriss Deiglmeier, Tides
James Stauch, Mount Royal University
Ayla Göksel, ACEV
Philippe Martin, European Commission
Leonardo Letelier, Sitawi Finance for Good

Everything

Film by David O'Reilly
Lalin Akalan, digi.logue

Communicating social innovation

In conversation with global thought leaders
Millie Begovic Radojevic, UNDP
Ella Saltmarshe, The Comms Lab
Filiz Bikmen, Esas Sosyal

Hardware of systems change

Indy Johar, Dark Matter Labs
Ecmel Ayral, İstanbul Bilgi University
Louise Pulford, SIX

Linking the micro and the macro

Charlie Leadbeater

12:30-13:45

Lunch

Welcome to Wayfinder!

13:45-15:00

Overview of next 1.5 days
Louise Pulford, SIX

Presencing exercise

Lee Rose, CKX

Exchange & context setting

Small group discussions, context
setting, reflections and goal setting
Duygu Kambur, imece
Kristin Wolff, SPR

Break

15:00-15:15

Stories of building regional social innovation ecosystems

15:15-16:20

Stories from Canada, MENA, Australia & Europe
highlighting models & myths about hubs, zones,
ecosystems and platforms

James Stauch, Mount Royal University
Violaine Des Rosiers, MIS
Tim Draimin, McConnell Foundation
Kelsey Spitz, CKX

Kerem Okumus, S360
Nader Kabbani, Brookings Doha Center
Salma El Sayeh, Ahead of the Curve
Paul Steele, Donkey Wheel Foundation
Carolyn Curtis, TACSI
Nova Franklin, Meld Studios
Gorka Espiau, CIRM-McGill University
Gianluca Misuraca, European Commission
Markus Lux, Robert Bosch Stiftung
Louise Pulford, SIX

Data break

16:20-16:30

Exploring how to build regional social innovation ecosystems

16:30-17:15

Parallel discussion groups on policy; research;
networks; finance; experimentation; culture; and
foundations

Featuring speakers from previous session, plus:
Bülent Özcan, Ministry of EU Affairs
Zeynep Kadirbeyoğlu, Bogazici University
Didem Altop, Endeavour
Gonca Ongan, KUSIF
Ayşe Sabuncu, Impact Hub Istanbul
Engin Ayaz, ATÖLYE

Closing reflections

17:15-17:45

Group reflections on the afternoon

Reflection exercise

Lee Rose, CKX

TUESDAY 15 MAY



9:00-9:15

Welcome

Agenda setting for the day

Presencing exercise

Lee Rose, CKX

Lunch 12:45-14:00

Exchange 14:00-14:30

Feedback from parallel workshops
Hosted by Rose Shuman, BrightFront Group

9:15-11:00

Driving corporate social innovation

How companies are driving corporate social innovation in Turkey and around the world?

Kriss Deiglmeier, Tides
Emre Zorlu, Zorlu Holding
Zeynep Bodur Okyay, Kale Group
Ebru Tüzecan, Koç Holding
Dr Marcos Eguiguren, GABV
Neşet Dereli, Turkcell

How movements make markets

Charlie Leadbeater

Open space: Wayfinding 14:30-15:45

An opportunity to discuss topics in more detail, to bring in new elements and to explore: What do participants want to take forward and how?
Hosted by Louise Pulford, SIX & Chris Sigaloff

11:00-11:15

Break

11:15-12:45

Deep dive workshops: What is needed to make change in the next 10 years?

The future of sustainable cities: the role of SDGs

Hosted by Dave Knight, S360 & Eren Öztür, S360

Exploring social labs as a way to create public sector innovation

Hosted by Chris Sigaloff & Ada Wong, MaD Institute

The future of social financing

Hosted by Kerem Okumuş, S360 with Karl Richter, EngagedX; Harvey Koh, FSG & Wren Laing, Big Society Capital

The future of legal structures and policies

Hosted by Sinan Ayhan, Ministry for EU Affairs & Berivan Eliş, İstasyon TEDU Centre for Social Innovation

The future of data and digital systems

Hosted by Kristin Wolff, SPR; Cat Fay, Perpetual & Cassie Robinson, Doteveryone

Civil society organisations and social innovation ecosystem: exploring the intersection and the potential

Hosted by Liana Varon, TÜSEV & Batuhan Aydagül, ERG

The role of youth: co-designing a young changemaker network

Hosted by Duygu Kambur, imece & Ayşesu Çelik, ATÖLYE with Martin Cosarinsky Campos, Breadwinners & Mehru Aygül, GİRVAK

The role of human centred design in social innovation

Hosted by Kerem Alper, ATÖLYE; Luisa Covaria, IDEO & Teresa Franqueira, University of Avero

Back to reality: How does this all fit together? 15:45-16:45

How to make collaborations really work across sectors and build truly multi-sector ecosystems?

Sierra Hawthorne, PwC
Rachael Brown, Cultural Enterprise Office
Carolyn Curtis, TACSI
Emre Alettin Keskin, Hayal Gücü Merkezi

Action plans for the next 10 years 16:45-17:00

Time for personal reflection and developing personal or organizational action plans

Reflection exercise

Lee Rose, CKX

Final remarks 17:00-17:30

Final remarks from convening partners

Celebration reception 17:30